



# Cam's Kids ~ Lindt Chocolate Heart Campaign 2018

# Algonquin

*“It was actually such a great experience talking to people today & students reactions mentioning how helpful it is and how it’s a good idea which was awesome”*





## Carleton

*“Handing them out helped break the stress of studying for us, and for the people who received them. It overall felt like a positive experience with many smiles.”*

# McMaster

*"All went well and we had a great time. Everyone was appreciative of the chocolate and enjoyed it very much"*



# UOIT

*“The campus was quiet due to midterms but we were able to go into two classes and share a bit about Cam’s Kids. Everyone was very responsive and intrigued about the organization and overall it was nice to be able to hand out such tasty chocolates- they really seemed to make people’s day”*





## Trent

*“People were very appreciative especially on a day full of love. It was a **great** stress reliever for people throughout their day!”*

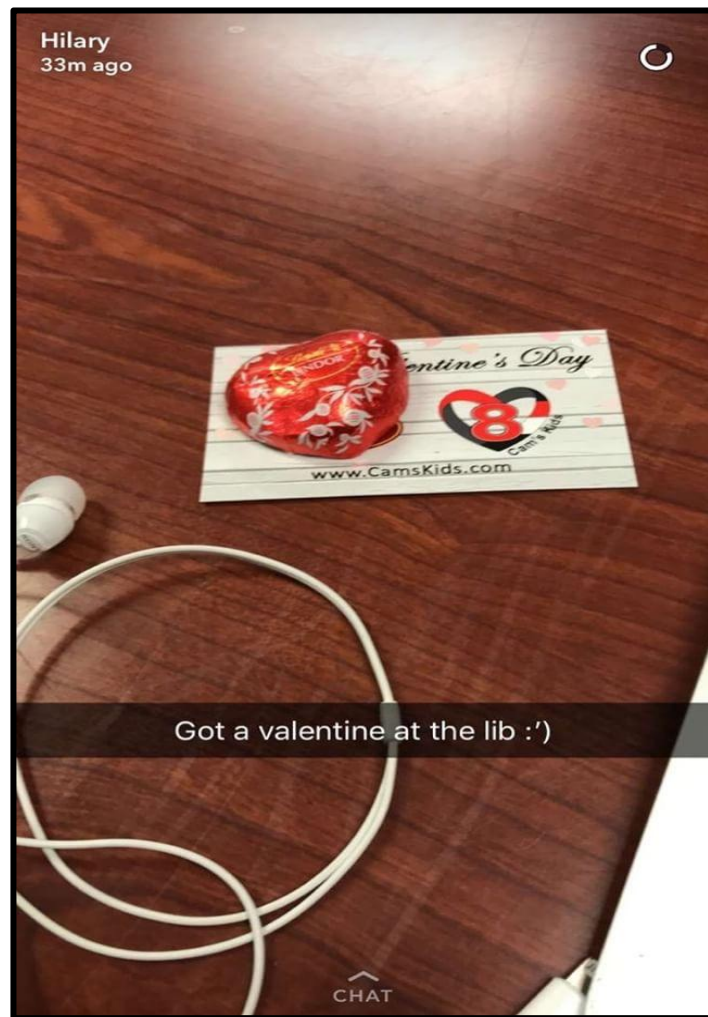
# Queen's

*“Ambassadors were greeted with enormous smiles going around the library, as the middle of midterm season was in full swing, the chocolates were a nice break from reality”*



# Western

*“Just wanted to share a Snapchat that I received from my friend at Western. Without knowing that I have any relation to Cam’s kids or Cam she sent me a Snapchat of the Valentine’s Day chocolate that made her smile! It’s crazy how widespread the charity has become and I just thought you should know how big of an impact it’s making on everyday lives even though a little gesture like the valentine :)”*



# Western

*“I heard so many people say, “this is exactly what I needed”, as we walked away after giving them a chocolate and a card. It was SO fun today...and of course because they are Lindor not one person turned it down hahaha”*





# STFX

*“Handed out 300 chocolates when midterms began last week. As the students were high in exam studying mode they were very happy to take a break and chat with the 5 dedicated ambassadors who put together the chocolates and delivered them by hand to each student in the campus library. Students were super interested and excited to learn about the resources provided by Cam’s Kids, and hopefully with more campaigns occurring each year more students will get the proper support they need, even out here on the east coast!” 🍫*

# Guelph

*"I'm proud to say that this year was another successful year of Cam's Kids Chocolate Heart Campaign as sponsored by Lindt. Hearing students say "Ah I needed this," while handing out chocolates and words of encouragement left us with the feeling that we made a difference in at least a few peoples' day. The expression of gratitude among the students, and their gratefulness evoked the feeling of community, reiterating the fact that we're all in this together. This sense of support and compassion is especially important around midterm season while students are dealing with excess stresses. Thank you Lindor for providing us with the materials we needed to make this experience possible."*



# Red Deer College

*"Students really appreciated the surprise, many of them said it made their day. I would definitely like to do this again next year. I would like to extend it to our Donald School of Business as well and provide a greater number of chocolates/cards! In addition, I'm excited to continue collaborating with Cam's Kids throughout the semester and in the next school year."*





Thank You

*Lindt*/LINDOR